



THE GREEN CENTRE CIC

FACTSHEET: Meet the team



THE FLY WILD TEAM

The Fly Wild project is a truly collaborative project. In January 2022 we set out with the intention of addressing the pollinator crisis and to seek solutions, hence Fly Wild was born.

Huge thanks to the contribution of so many people across Brighton and Hove who generously shared their time and expertise to help us create this project. Thank you. Let's introduce you to the team . . .

The Pollinators	<i>Our pollinators, birds, bats, butterflies, moths, flies, beetles, wasps, small mammals, and bees are like our soul mates. We feed them. They feed us. Currently they are feeding us more than we feed them. It's time to address the imbalance.</i>
Project Creators Melanie Rees and Irene Soler	<i>Melanie is founder of The Green Centre while Irene is a permaculturalist, allotmenteer and graphic designer They started meeting in January 2022 to discuss the pollinator crisis. Irene created Wild Brighton and inspired by Irene's vision Melanie created the Fly Wild project.</i>
Wildlife Garden Expert Kate Bradbury	<i>Kate is a Wildlife Gardener, writer and author based in Hove. It was Kate's "Pollinator Calendar" which inspired the project. Kate has also created a list of pot-friendly plants for this project.</i>
Makers Team Tony Nisbett, Jordon, Peter and Audrey	<i>Tony, co-founder of the Green Centre, built the prototype upcycled flatpack planter. Jordon, Peter and Audrey are part of the makers team and all three have worked hard perfecting the planter.</i>
Wood Expert The Wood Store	<i>The wood store, where maker Jordon volunteers making beautiful wooden furniture, have provided pallet wood, advice on wood stains, and much appreciated on-going support.</i>
Circular Economy Expert Claire Potter	<i>Claire, author of "Welcome to the Circular Economy" shared her Circular Economy knowledge and applied her expertise to our upcycled planter. She considers our upcycled planter a worthy "circular economy" product.</i>
Artist Heather Quinn	<i>Local artist, Heather Quinn, based at Studio 106 in Hove, brought creative and artistic flair to the project, creating the name, and designing the logo using lino cut. Using watercolours Heather expertly painted a picture of wildflowers to create our poster.</i>
Sales & Marketing Expert Jenny Nisbett	<i>Green Centre Director Jenny is a sales and marketing expert and generously shared her time to guide us through the journey to bringing our product to market.</i>
Ethical Retailer Harriet's of Hove	<i>Harriet's of Hove is a super friendly, plastic free, eco-friendly, plant-based refill shop which stocks a wide range of eco and ethical goods. It seemed the right place for our upcycled planter.</i>

If you would like to join the team, please contact us: info@thegreencentre.co.uk